

ECONOMIC IMPACT
QUESTIONNAIRE - SAMPLE

(25 Question Name = U - Place of residence)

Where do you live?

- Allegheny County
- Armstrong County
- Beaver County
- Butler County
- Fayette County
- Lawrence County
- Washington County
- Westmoreland County
- Elsewhere in Pennsylvania
- Other State
- Canada
- Outside Canada and USA

(26 Question Name = OOR1 Filter)
Is the main reason for your visit to the Host area to attend the Event?

Yes

No, but it did influence my decision to visit at this time

No

(27 Question Name = OOR2 Travel Party Size)

Including yourself, how many people are in your TRAVEL PARTY?

- Myself only
- Two
- Three
- Four
- Five
- Six or more

(28 Question Name = OOR3 Overnight)
How many nights will you be staying over in the Host area during this visit?

I am not staying overnight

One night

Two nights

Three nights

Four nights

Five nights

Six nights

Seven nights

Eight or more nights

(29 Question Name = OOR4 Accommodations type)

Which best describes the accommodations where you are staying?

Hotel/ Motel/ Resort

Airbnb/ VRBO/ or similar

With friend(s)/ family

Other

(30 Question Name = OOR5 Accommodation Spend)

In the next screen you will be asked how many people are covered by these costs
About how much did/will your party spend on ACCOMMODATION during your visit?

\$0

\$1 - \$49

\$50 - \$100

\$101 - \$250

\$251 - \$500

\$501 - \$1,000

\$1,001 - \$1,500

\$1,501 - \$2,500

\$2,501 - \$3,500

\$3,501 - \$5,000

Over \$5,000

(31 Question Name = OOR6 Number of People in Accommodation)

How many people are included in the estimated ACCOMMODATION spend in the previous screen?

Myself only

2

3

4

5

6

7

8

9

10

11

12 or more

(32 Question Name = OOR7 Aspects Spend 1)

About how much did/will your party spend in total on the following ASPECTS during your visit to the Host area?

Restaurants, Bars, Lounges

Grocery & Liquor Stores

Shopping (clothing, personal items, gifts)

Local transportation (taxi, bus, Uber/Lyft etc.)

Transportation getting TO Host area

Private vehicle expenses IN the

Host area (gas, repairs, parking etc.)

\$0

\$1 - \$100

\$101 - \$250

\$251 - \$500

\$501 - \$1000

\$1,001 - \$1,500

\$1,501 - \$2,500

\$2,501 - \$4,000

Over \$4,000

(33 Question Name = OOR8 Aspects Spend 2 - Recreation)

In the next screen you will be asked how many people are covered by these costs About how much did/will your party spend in total on the following ASPECTS during your visit to the Host area?

Golf

Museums/Parks/Zoo

Theme Parks

Casinos

Other Recreation

\$0

\$1 - \$100

\$101 - \$250

\$251 - \$500

\$501 - \$1000

\$1,001 - \$1,500

\$1,501 - \$2,500

\$2,501 - \$4,000

Over \$4,000

(34 Question Name = OOR9 - How many people included in the costs)

How many people are included in the estimated

FOOD/BEVERAGE/ENTERTAINMENT/TRANSPORTATION aspects spends in the previous screens?

Myself only

2

3

4

5

6

7

8

9

10

11

12 or more

(35 Question Name = OOR10 First Visit)

Is this your first visit to this area ?

Yes

No

(36 Question Name = OOR11 Return Visit)

1=Very unlikely 10=Very likely

How likely are you to come back to this area in the future?

1

2

3

4

5

6

7

8

9

10

(37 Question Name = OOR12 Extended Visit)

Have you extended or are you extending your visit to the Event with a pre or post stay in the Host area or travel to other parts of the Host State?

Yes

No

Uncertain

(38 Question Name = OOR13 Extended Visit Spend)

Include aggregate for travel, accommodations, meals, shopping, etc. Please estimate how much \$ that your PARTY spent or will be spending for your extended visit within Host State:

\$250 or less

\$251 - \$500

\$501 - \$750

\$751 - \$1000

\$1001 - \$1250

\$1251 - \$1500

\$1501 - \$1750

\$1751 - \$2000

More than \$2000